



WJZY-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.cw46.tv

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 118156 /		<u>Alt Order #</u> 09799044
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJZY	<u>Account Executive</u> Bradley Philipps	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WJZY	09/25/12	09/28/12	Seinfeld M-F 11a-12n	11a-12p		:30			NM	4	\$160.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				4	\$40.00			
N 2	WJZY	09/25/12	09/28/12	Fraiser M-F 12n-1p	12-1p		:30			NM	3	\$90.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				3	\$30.00			
N 3	WJZY	09/25/12	09/28/12	Family Feud M-F 2-3p	2-3p		:30			NM	2	\$60.00
		CANDIDATE / CLASS 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$30.00			
N 4	WJZY	09/30/12	09/30/12	Sunday Midday Movie	2-4pm		:30			NM	2	\$140.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----S				2	\$70.00			
N 5	WJZY	09/25/12	09/28/12	King of Queens	630-7p		:30			NM	2	\$300.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$150.00			
N 6	WJZY	09/29/12	09/29/12	Rules of Engagement Sat 6-6:30p			:30			NM	1	\$80.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----S-				1	\$80.00			
N 7	WJZY	09/30/12	09/30/12	70's Show/Old Christine Su 6-7pm			:30			NM	2	\$200.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----S				2	\$100.00			
N 8	WJZY	09/25/12	09/28/12	2 1/2 MEN	7-7:30p		:30			NM	3	\$1,350.00
		CANDIDATE / CLASS 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-TWTF--				3	\$450.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	OBAMA FOR AMERICA	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WJZY	09/29/12	09/29/12	2 1/2 MEN	730-8p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$300.00			
N 10	WJZY	09/30/12	09/30/12	2.5 MEN	7-8pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S				1	\$325.00			
N 11	WJZY	09/29/12	09/29/12	Leverage Sat 8-9p	SA 8-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----S-				1	\$125.00			
N 12	WJZY	09/25/12	09/28/12	Ricki Lake M-F 10-11p	10p-11p		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-TWTF--				4	\$40.00			
Totals											26	\$3,290.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	26	\$3,290.00	\$2,796.50
Totals	26	\$3,290.00	\$2,796.50

Signature: _____ Date: _____

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